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OFFICE OF SPECIAL  
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March 20, 1996

Dr. Elizabeth Yetley  
Director of the Office of Special Nutritionals  
Division of Programs and Enforcement Policy  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street  
HFS-455  
Washington, D.C. 20204

Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement GINKALERT™ Standardized Ginkgo Biloba Extract 80 mg Tablets. GINKALERT™ will be first marketed with these statements of nutritional support on Monday, March 25, 1996. The statements of nutritional support are as follows:

Dietary supplement for active brain function.

Improves blood flow to the brain.

Maintains important brain functions such as alertness, memory, concentration, and learning.

Daily dosage supported by professionally designed clinical studies.

Very truly yours,

Mason Distributors, Inc.

Paul Kimbar, R.Ph.  
VP Sales & Marketing

pk/dl

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